



# Young Jumper Championships Program Guide

Young Jumper Championships • PO Box 1445 • Georgetown, KY 40324 • 502.535.6787 • www.youngjumpers.com

## PRINT AD SIZES

### 2018 Young Jumper Championships 30th Anniversary Program Guide:

will be mailed to all YJC owners, breeders and trainers and distributed at host shows throughout 2018.

**PREFERRED POSITIONS (WHEN AVAILABLE):** Special and premium positions can be guaranteed for 15% additional.

Premium positions include inside covers, back cover, and all pages up to and including the table of contents. Placement requests will be considered but not guaranteed without 15% additional.

### MECHANICAL AND DIGITAL FILE SPECIFICATIONS

The YJC Program Guide trim size 8.5" x 11", Bleed Size: 8.75" x 11.25", (allow .5" safety margin for all vital material).

**DIGITAL FILES** are accepted only if compatible, and only if the advertiser bears responsibility for reproductive quality. Non-compatible files may forfeit camera-ready discounts, and incur conversion charges. Changes, revision, conversions billed at \$60 per hour, one hour minimum. Print ready artwork **MUST** be at 300 dpi in PDF, TIF or JPG formats. Digital photographs must **ALSO** be at 300 dpi in PDF, TIF or JPG formats.

### ISSUE DEADLINE

Published Friday, December 15, 2017.  
All display material must be received by Friday, November 25, 2017

Payment must be received with space reservation, by November 20, 2017.

### Artwork or materials sent by FedEx or UPS must be sent to:

Young Jumper Championships  
404 Duvall Station Rd  
Georgetown, KY 40324  
502.535.6787

### DISPLAY RATES:

Camera ready artwork required.

Full page	\$600
Half page	\$350
2/3 page	\$450
1/3 page	\$250
1/6 page	\$150

**50% discount**  
for Congratulations, Stallion, Breeder, Retirement, Memorial, or Horse Shows offering YJC Qualifiers.

**ACT NOW!**  
**SPACE IS LIMITED!**  
**50% discount**  
**SEE BOTTOM LEFT**



### DIMENSIONS:

<b>2 PAGE SPREAD</b> 17.5" x 11.25" (Bleed)		<b>FULL PAGE</b> 8.5" x 11.25" (Bleed)	
16" x 10" (Non-bleed)		7.5" x 10 (Non-bleed)	
17" x 11" (Trim)		8.5" x 11" (Trim)	
<b>1/2 PAGE HORIZONTAL</b> 7.5" X 5"		<b>1/6 PAGE</b> 5" X 2.5"	
<b>1/6 PAGE VERT</b> 2.25" x 5"	<b>1/3 PAGE HORIZONTAL</b> 5" X 5"	<b>1/2 PAGE VERTICAL</b> 3.75" X 10"	
		<b>2/3 PAGE VERT</b> 2.25" x 10"	<b>2/3 PAGE VERTICAL</b> 5" X 10"



# Young Jumper Championships Program Guide

Young Jumper Championships • PO Box 1445 • Georgetown, KY 40324 • 502.535.6787 • www.youngjumpers.com

## ADVERTISING SPACE RESERVATION

**NAME:** \_\_\_\_\_

**COMPANY NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**AD SIZE:** \_\_\_\_\_ **AMOUNT:** \_\_\_\_\_

**PREFERRED POSITION REQUESTED:** \_\_\_\_\_ **AMOUNT:** \_\_\_\_\_

**DISCOUNT:** \_\_\_\_\_ **AMOUNT:** \_\_\_\_\_

**ADDITIONAL SPONSORSHIP DONATION:** \_\_\_\_\_ **AMOUNT:** \_\_\_\_\_

**TOTAL AMOUNT:** \_\_\_\_\_

### PAYMENTS ACCEPTED:

1) By Check: Payable to Young Jumper Championships

2) VISA / MasterCard / American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail to: Young Jumper Championships, PO Box 1445, Georgetown, KY 40324

Email form to: [info@youngjumpers.com](mailto:info@youngjumpers.com)

Questions? Contact Cheryl Frank, [cmfrank@qx.net](mailto:cmfrank@qx.net) or call 502.535.6787